



Tourism Saskatoon Member Benefits Include:

- Promotion of your business through tourism publications. These include (but not limited to) the Mini Map (70, 000 copies), Visitor Guide (65, 000 copies) and Convention Planner (1, 000 copies)
- Promotion of your business on the Tourism Saskatoon website, which averages over 40, 000 unique visits per month. This includes full access to training and support
- Opportunity to purchase web banner ads
- Distribution of brochures through Tourism Saskatoon Visitor Centres and to other members
- Access to Confidential Convention Contacts Calendar and other important information via the Tourism Saskatoon website
- Industry news through regular Tourism Saskatoon (Tourism Talk) newsletters
- Networking opportunities at workshops, events, annual golf tournament and holiday reception
- Opportunity to quote on Tourism Saskatoon proposals whenever possible
- Discounted advertising rates in Tourism Saskatoon publications
- Voting privileges which allows members to provide direction to Tourism Saskatoon and elect industry professionals to the Board of Directors
- Select Saskatchewan Hotel/Motel room discounts through Tourism Saskatchewan
- Discount on STEC training programs

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Tourism Saskatoon and Tourism Saskatchewan have an integrated membership program. By joining Tourism Saskatoon, businesses and organizations automatically become members of Tourism Saskatchewan.

Membership in Tourism Saskatchewan offers important benefits, including voting privileges. This allows members to provide direction to Tourism Saskatchewan and elect individuals to the Board of Directors.

Affiliation with Tourism Saskatchewan entitles you to benefits including:

- Brochure display at 5 Tourism Saskatchewan Visitor Reception Centres
- Tourism Saskatchewan travel literature at 50% savings
- Tourism Saskatchewan Travel Literature Member Advertising Rates
- Free basic listing on Tourism Saskatchewan Website
- Tourism Saskatchewan "Going Places" newsletter, including Tourism Trends
- Access to Tourism Saskatchewan Image library
- Tourism Saskatchewan research services at member rates
- Member rates for conferences and workshops
- Selected STEC training programs at member rates
- Tourism Saskatchewan annual Membership Directory and Buyer's Guide
- Voting privileges and invitations to membership meetings and events
- PrintWest savings opportunities
- CanWest Global Newspaper discount and rates in tourism supplements
- Tourism Signage Program