



MEDIA RELEASE – Monday - March 22, 2010



**SHERATON CAVALIER SASKATOON HOTEL IN SASKATOON
ANNOUNCED “FRANCHISE SALES TEAM OF THE YEAR”
FOR STARWOOD NORTH AMERICA**

SASKATOON, MARCH 19, 2009 – Starwood Hotels & Resorts Worldwide, Inc. presented the Sheraton Cavalier Saskatoon Hotel with the coveted “Franchise Sales Team of the Year” award at the recent Starwood Sales and Operations Meeting held at the Sheraton Denver Downtown in Denver, Co. Shawna Nelson, Director of Sales and Marketing and Dale Grant, General Manager of the property received the award in person. The hotel was selected based on Group Guest Satisfaction Index ratings and Group Revenue Management performance.

“I was thrilled and very proud to accept the award on behalf of the entire team at the Sheraton Cavalier”, said Shawna Nelson, Director of Sales and Marketing. “I would like to thank our dedicated sales and catering team who embraced a new direction this year and to be recognized is a true credit to how amazing this team is”.

Dale Grant, General Manager adds, “Our associates at the hotel are the best service providers who deliver time and time again, and we want to thank our loyal guests and clients, without whom this honour would not have been possible.”

Delightfully comfortable, the 249 thoughtfully appointed guest rooms and suites at the hotel are designed to feel like home, while offering the latest convenient amenities. Guests enjoy an extraordinary sleep experience with the Sheraton Sweet Sleeper(SM) Bed, featuring a pillow-top mattress, 300 thread count sheets and luxurious duvet. The exclusive Club Level offers upgraded amenities, king-sized beds, complimentary breakfast and evening hors d’oeuvres.



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The lobby's Link@Sheraton experienced with Microsoft ensures guests can stay in touch with the people and the things that matter most. A wide range of 24-hour services, including Business Centre and Fitness Centre, 5 food and beverage outlet choices, truly make this downtown property the ideal address for business and leisure travel.

Located in the heart of downtown Saskatoon, across from the stunning riverbank, explore tree-lined walking and hiking trails as well as local shops and museums. Host a great event in our meeting and conference facilities, including Saskatoon's only rooftop ballroom, The Top of the Inn. For more information on the hotel and package information, please visit www.sheratoncavaliersaskatoon.com.

Starwood Hotels & Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world with 992 properties in nearly 100 countries and 145,000 employees at its owned and managed properties. Starwood Hotels is a fully integrated owner, operator and franchisor of hotels, resorts and residences with the following internationally renowned brands: St. Regis®, The Luxury Collection®, W®, Westin®, Le Méridien®, Sheraton®, Four Points® by Sheraton, and the recently launched Aloft®, and ElementSM. Starwood Hotels also owns Starwood Vacation Ownership, Inc., one of the premier developers and operators of high quality vacation interval ownership resorts. For more information, please visit www.starwoodhotels.com.

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