



Tourism Saskatoon Member Benefits Include:

- Promotion of your business through tourism publications. These include (but not limited to) the Visitor Guide (70,000 copies) and Mini Map (80,000 copies)
- Promotion of your business on the Tourism Saskatoon website, which received 204,000 unique visits in 2011; our mobile site received a total 21,275 hits, with unique visits at 16,259. Training and support is available to help you with your website listing on tourismsaskatoon.com
- Opportunity to purchase Featured Business ad
- Distribution of brochures through Tourism Saskatoon Visitor Centres and to other members
- Access to Confidential Convention Contacts Calendar, Co-Marketing Opportunities, and other important information via the Tourism Saskatoon website
- Industry news through regular Tourism Saskatoon newsletters and event announcements
- Networking opportunities at workshops, events, annual golf tournament and holiday reception
- Opportunity to quote on Tourism Saskatoon proposals whenever possible
- Discounted advertising rates in Tourism Saskatoon publications
- Voting privileges which allows members to provide direction to Tourism Saskatoon and elect industry professionals to the Board of Directors
- Discount on STEC training programs

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Tourism Radio 91.7FM



Tourism Saskatoon and Tourism Saskatchewan have an integrated membership program. By joining Tourism Saskatoon, businesses and organizations automatically become members of Tourism Saskatchewan.

Membership in Tourism Saskatchewan offers important benefits, including voting privileges. This allows members to provide direction to Tourism Saskatchewan and elect individuals to the Board of Directors.

Affiliation with Tourism Saskatchewan entitles you to benefits including:

- Brochure display at 5 Tourism Saskatchewan Visitor Reception Centres
- Tourism Saskatchewan travel literature at 50% savings
- Tourism Saskatchewan Travel Literature Member Advertising Rates
- Free basic listing on Tourism Saskatchewan Website
- Tourism Saskatchewan "Going Places" newsletter, including Tourism Trends
- Access to Tourism Saskatchewan Image library
- Member rates for conferences and workshops
- Selected STEC training programs at member rates
- Voting privileges and invitations to membership meetings and events