



PRESS RELEASE
FOR IMMEDIATE RELEASE – May 21, 2010

TOURISM SASKATOON is pleased to announce the opening of our seasonal Information Centre. This office is located at Avenue C and 47th Street and is open daily from 8:30am until 5:30pm.

Now in effect, the main office at 202 4th Avenue North (in the old Canada Post building now called the Vecima Centre) will operate with extended hours: 8:15am until 5:30pm Monday through Friday and 8:30am until 5:30pm on weekends and holidays. These hours will apply until September 6.

Three additional staff have been hired as Summer Tourism Information Counsellors to provide information on a wide assortment of festivals, events, attractions, accommodation, shopping, restaurants and other activities for our visitors and residents to enjoy.

“Tourism Saskatoon’s 2010 ad campaign is **Create New Memories**. We encourage residents and visitors to contact Tourism Saskatoon for up-to-date information and **Create New Memories** in Saskatoon this summer!” adds Randy Fernets Director of Corporate Development and Visitor Services Tourism Saskatoon.

Tourism Radio 91.7 FM is updated regularly with current events, festivals and attractions and has a signal reaching up to 10 kilometers outside the city. The website, www.tourismsaskatoon.com, is also a great resource for tourism information in Saskatoon.

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For more information, please contact:

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